



## PRESS RELEASE

# Zodiac Nautic Group and Torqeedo Introduce the Avon eJET Concept for Yacht Tenders

## *World Premiere at the Cannes Yachting Festival 2017*

Crystal Lake, Ill. – Sept. 15, 2017 – Zodiac Nautic Group is doubling down on its commitment to shape the future of the boating industry. Together with the world leader in marine electric propulsion, Germany-based [Torqeedo](#), Avon developed the eJET Concept, a 100 percent electric tender that offers important benefits to yacht owners: a single fuel type on board, no oil changes, increased reliability and reduced maintenance costs.

The eJET Concept performed strongly in testing both in performance and reliability, leading Avon and Torqeedo to further collaborate on a commercial range of eJETs that will be available for sale in 2019.

These tenders are equipped with the most advanced 80hp Deep Blue electric motor and the latest generation lithium battery from Torqeedo (32kWh, as used in the BMW i3). Based on early testing, the eJET will deliver 90 minutes range in normal use. The tender achieves a max speed of 26 knots, thanks to its new hull technology.

The eJET products, including the Concept presented in Cannes, are fully connected and allow remote communication and diagnostics. The Zodiac Connected Boat device will also let users track their location in real time, save their trips, turn on the lights from a distance and control battery systems among other exciting features.

True to its luxury background, Avon eJETs feature carbon-textured hypalon fabric, exceptional upholstery by Serge Ferrari with a quilted finish hand-sewn in France, and leather-wrapped handles inspired by exclusive private aircraft.

“Throughout its 120 years of history, Zodiac Nautic Group and its brands have collectively invented the inflatable boat, the RIB and the inflatable jet tender. We’re always looking for what will come next in the boating industry and seek the best partners to make that happen. For our eJET Concept, Torqeedo was a clear choice from the get go,” claims Dominique Heber-Suffrin, President of Zodiac Nautic Group.

Dr. Christoph Ballin, Co-founder and CEO of Torqeedo adds: “Avon’s eJET tender marks the arrival of clean and quiet electric mobility in the luxury tender segment. It’s a gorgeous product and we are proud to support it.”

For high-resolution images, visit: <https://www.dropbox.com/sh/be54bwfghoaj5c/AAB9pMjk9XXF5BA2xr-zQA0da?dl=0>.

### **About Avon Marine**

Avon Marine has built over 200,000 tenders over its 60-year history. Producing first-class hand-built products has led Avon to be recognized as one of the most premium inflatable products on the market. Avon products are available globally from an international distribution network. [www.avonmarine.com](http://www.avonmarine.com)

### **About Torqeedo**

Founded in 2005 in Starnberg, Germany, Torqeedo stands for clean, sustainable mobility on the water. The company manufactures innovative electric and hybrid propulsion systems from one to 160 HP. For more information, please visit: [www.torqeedo.com](http://www.torqeedo.com).

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