

# **VOLVO PENTA**

Volvo Penta of the Americas

## **Press Information**

### **Where Will Your Boat Take You? Volvo Penta Accepting Stories for its *Boating Dreams* Contest**

(CHESAPEAKE, Va.) – March 15, 2018 – If you have dreams of navigating the high seas, cruising along a quiet canal or snorkeling in the crystal clear Caribbean waters, [Volvo Penta of the Americas](#) wants to hear about it. Through July 31, the company, a global supplier of engines and power solutions, is accepting inspirational stories in its inaugural *Boating Dreams* contest.

To qualify, boaters must have bought a new Volvo Penta-powered gasoline boat in 2018, purchased no later than June 30. By completing an online form and submitting their stories in 500 words or less, contestants will be entered in a drawing to win a new Chevrolet Silverado. Photos and videos will also be accepted, with select submissions to be featured on the *Boating Dreams* microsite at [www.volvopenta.us/shareyourdream](http://www.volvopenta.us/shareyourdream).

“Where ever your dream takes you, we want to hear about it,” said Marcelo Puscar, director of marketing for Volvo Penta of the Americas. “What aspirations do you have for spending time on the water, where do you hope your boat will one day take you, and who will be there by your side for the ride? These are the questions behind *Boating Dreams*, and we want to know what your dreams are all about.”

Early submissions have included the stories of a second-generation boater whose dream day includes water tubing and picnicking with youth who are experiencing boating for the first time, and a long-time boater who aspires to sail the northern section of the “Great Loop” and race in the Bermuda Challenge.

All entries will be reviewed, with selected ones chosen for video interviews to be shared online. The winner will be selected in a random drawing to be announced Aug. 15.

For details and story submission, please visit: [www.volvopenta.us/shareyourdream](http://www.volvopenta.us/shareyourdream). For a high-resolution image, visit: <https://www.dropbox.com/sh/mmdseojco6t96tv/AABvWDnzzRpEtUvz27azgSKBa?dl=0>.

#### **About Volvo Penta**

Volvo Penta, with approximately 3,500 dealers in over 130 countries, is a world-leading and global manufacturer of engines and complete power systems for boats, vessels and industrial applications. The engine program comprises diesel and gasoline engines with power outputs of between 10 and 1,000 hp. Volvo Penta is part of the Volvo Group, one of the world’s leading manufacturers of heavy trucks, buses and construction equipment.

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