

VOLVO PENTA

Volvo Penta of the Americas

Press Information

Volvo Penta of the Americas Names Susan Bonivich Director of Marine Sales for Leisure Products

(CHESAPEAKE, Va.) – May 8, 2018 – [Volvo Penta of the Americas](#) today announced that Susan Bonivich has been promoted to director of marine leisure market sales. She succeeds Tony Kelleher who was recently promoted to vice president of customer support for Volvo Penta of the Americas.

In her new position, Bonivich will be responsible for providing leadership and direction for the overall sales of marine gasoline and diesel engines in the United States, Mexico, Canada and the Caribbean. She will supervise Volvo Penta's team of regional sales managers and will report to Jens Bering, vice president of marine sales for Volvo Penta of the Americas.

Bonivich began her career with Volvo Penta working in the Purchasing Department in 1998. Over the past two decades, she has served in a variety of capacities, moving from purchasing to dealer development and to her most recent role in dealer and OEM sales. In this position, she has been the OEM account manager for seven boat builders and Volvo Penta's top 60 boat dealers.

Bonivich was selected by the Marine Retailers Association of the Americas as the 2016 Darlene Briggs Woman of the Year, which is given annually to an outstanding woman for leadership, commitment and the advancement of women in the boating industry. She has held membership in the National Association of Purchasing Managers and served as president of the Hampton Roads Purchasing Managers. Over the years, she helped to raise nearly \$100,000 for the American Cancer Society and served as chairperson of the Mill Point Community Association's Social Committee.

"Susan always shows energy and passion for the business, as well as a keen customer focus and responsiveness to their concerns," said Bering. "She is a tireless worker and a strong advocate for the needs of her customers."

For a high-resolution image, visit: <https://www.dropbox.com/sh/149p1vnbaq582ce/AADicpD61-Tutk2RPkbyZ0Oa?dl=0>.

About Volvo Penta

Volvo Penta, with approximately 3,500 dealers in over 130 countries, is a world-leading and global manufacturer of engines and complete power systems for boats, vessels and industrial applications. The engine program comprises diesel and gasoline engines with power outputs of between 10 and 1,000 hp. Volvo Penta is part of the Volvo Group, one of the world's leading manufacturers of heavy trucks, buses and construction equipment.

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